

## PARTNERSHIP & EXHIBITION KIT







Lyon Convention Centre

## Welcome to ECerS 2023



# XVIII ECerS 2-6 July 2023 Conference & Exhibition of the European Ceramic Society

The XVIIIth Conference of the European Ceramic Society will take place in Lyons, on 2-6 July 2023.

Lyons, where the Rhône and the Saône rivers meet, has always been a city of exchanges and industrial development, with major historic landmarks. 'Lugdunum' was founded in 43BC by the Romans and served as the capital of Gaul. It was also famous, as the world capital of silk, during the French Renaissance.

Lyons's cuisine is famous all over the world, the cinema was invented by the Lumière brothers in this City of Lights, surrounded by prestigious wine areas where you can taste Beaujolais, Burgundy and Côtes-du-Rhône, not far from the Alps and of course the Mont Blanc.

Lyons is also the city of cutting edge industry and engineering, especially in the fields of chemistry and materials, bio-technology and medicine, mobility systems, with numerous schools and faculties created to answer technological and societal needs.

Thus, it is a great pleasure to welcome ceramists in the City of Lights, to share the latest discoveries in ceramic science and technology, reconnect with colleagues from around the world, in a convivial atmosphere conference, hosting ceramic experts from industry and academy, offers a unique opportunity to participate in an international event covering the development and applications of ceramic-based systems.

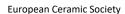
In addition to the now traditional symposia dealing with innovative processing, thermo-mechanical properties, modelling and ceramics for different high-tech applications, prominence will also be given to advanced characterization techniques, silicate-based ceramics and materials for building applications, as well as the place of ceramics in the necessary sustainable development.

Lyons has been growing and evolving for 2,000 years: it is today a leading sustainable destination. Therefore, intent on reducing our environmental impact, we will make this XVIII<sup>th</sup> ECerS conference a truly "think green" event.

We are looking forward to meeting you in Lyons!

#### Jérôme Chevalier, General Chair Insa de Lyon, France







Groupe Français de la Céramique



Matériaux : Ingénierie et Science



Institut National des Sciences Appliquées



ECerS 2023 Organizing Committee

Jérôme Chevalier, INSA-Lyon, University of Lyon

Gilbert Fantozzi, INSA-Lyon, University of Lyon

Véronique Huart, European Ceramic Society

Sylvain Meille, INSA-Lyon, University of Lyon

Helen Reveron, INSA-Lyon, University of Lyon

Pascal Reynaud, INSA-Lyon, University of Lyon

Jacques Poirier, Groupe Français de la Céramique

Anne Leriche, University of Valenciennes

Francis Cambier, European Ceramic Society

Centre national de la recherche scientifique

## 10 key points about ECerS 2023 & Lyon



### **ECerS 2023**

1st largest European congress in Ceramics: 1,000 delegates



- **3,000 m² Exhibition**: **100 booths** expected mixing industrial and academic exhibitors: large groups, small and medium enterprises, scientific societies, universities, editors...
- 3 13 Scientific Symposia 5 Satellite Events A Career Fair and ECerS School dedicated to young ceramist researchers
- 4 A social program with many networking opportunities: Welcome cocktail, Gala dinner at « Subsistances », Career Fair,...
- **A** « **Think Green** » **event**: sustainable development policy including ISO 14001 certification and Code of Ethics and Conduct process at Lyon Convention Center

### Lyon

2nd Europe's Leading City Destination (World Travel Awards 2021) & European Capital of Smart Tourism (GDS Awards 2019)



- Leading French life science city: 550 research labs 150,000 students 13,300 researchers in the Greater Lyon area
- **Auvergne Rhône-Alpes**: the 1<sup>st</sup> region in France in the field of Engineering and one of the strongest in Materials Science
- 9 A strong collaboration between ceramic laboratories: MATEIS@INSA-Lyon, SIMAP&3SR@Grenoble INP, LMI&ILM@University Lyon 1, LGF@School of Mines St Etienne, ENS Lyon, etc...
- A complete **network of ceramic companies** from high-tech ceramic to refractories and building applications

# **Scientific** program

SUN. 2 JULY	MON. 3 JULY	TUE. 4 JULY	WED. 5 JULY	THU. 6 JULY
	Plenary	Symposium	Plenary	Symposium
	Coffee break Exhibition & posters	Coffee break Exhibition & posters	Coffee break Exhibition & posters	Coffee break & posters
	Symposium	Symposium	Plenary	Symposium
	Lunch break	Lunch break	Lunch break	Lunch break
Registration	Symposium	Symposium	Symposium	Symposium
	Coffee break Exhibition & posters	Coffee break Exhibition & posters	Coffee break Exhibition & posters	Coffee break & posters
	Symposium	Symposium	Symposium	Symposium
Welcome Session			Gala Dinner	
		EXHIBITION DAYS		

Satellite Events: ACERS-ECERS symposium, Ceramics and glass in cultural heritage and art, ECerS School, ECerS Career Fair, Convivial exchanges with foreign participants trained in French universities.

## **Scientific** topics

#### List of scientific topics at ECerS 2023

Innovative synthesis, ceramic processing and shaping

Thermal processes and advanced sintering

Additive manufacturing

Advanced structural ceramics and Composites / Architectured materials

Refractories, high and ultra-high temperature ceramics

Ceramics and sustainable development

Glass-ceramics and glasses

**Functional ceramics** 

Ceramics for energy production and storage, chemistry and environment

Bioceramics, composites and bioactive glasses for healthcare

Ceramics and Inorganic materials for building applications

Advanced characterisation techniques

Raw Materials / Traditional ceramics / Silicate ceramics







# Only Lyon & Lyon Convention Centre



### Lyon in a nutshell

- 2,000 year old Unesco world heritage city
- 2<sup>nd</sup> French City for International Events
- Lyon Saint-Exupéry International Airport:
   3rd airport in France 130 direct flight connections
- Part Dieu station: TGV station and direct connections to London, Frankfurt, Barcelona, Bruxelles, Torino, Milano
- Green City: 4,000 free to use bicycles 766km of bicycle paths
- **270 hotels** 18,200 bedrooms
- The gastronomic capital of France: 4,617 restaurants
   19 Michelin stars restaurants
- 240 start-ups in the Greater Lyon area



St Exupéry Airport: 30 min. direct train



4,000 free to use bicycles



Part-Dieu TGV station: 15 min. with direct bus



3 public car-parks: 1,200 spaces



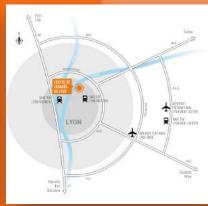
## Lyon Convention Centre

The Cité Internationale is an exceptional setting for the Convention centre and just **15** minutes from the city center, from Part-Dieu train station and 30 minutes from the airport.

- 24,000 m<sup>2</sup> of modular event spaces
- 3,000 m² for exhibition, catering, posters
- 1 amphitheatre with 900 seats
- 10 fully-equipped meeting rooms, for 50 to 300 people each
- Environmental commitment: ISO 14001 certified environmental management system







# Why become a sponsor?





#### Be visible

**ECerS 2023** will bring together **1,000 top researchers** and **engineers** from all around the world. It offers unique sponsorship opportunities to increase your company's visibility and generate new business opportunities.



### **Showcase your innovations**

**ECerS 2023** is a unique place to **showcase your latest innovations**, to launch and confront new products and highlight existing ones, exchange ideas and solutions with the world of research.



#### Generate sale leads

**ECerS 2023** exhibition offers an excellent **networking opportunity** for international ceramists addressing both conventional and new processing technologies as well as applications in the field of advanced ceramics and adjacent sectors.



### Meet bright students

**ECerS 2023** is a unique event to **attract new talents** and build relationships for the future. Don't miss the opportunity to meet PhD students and young ceramists with the **Young Scientists program**: ECerS Career Fair, ECerS School and experimental workshops & trainings.

Discover the sponsorship and exhibit offers!



1,000 delegates

**3,000** m<sup>2</sup> *exhibition* 

13 symposia

**5**satellite events

## SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
<b>Logo</b> on program, website, mobile app, signage	Yes	Yes	Yes
Complimentary registration for delegates	4	3	2
Complimentary pre-equipped booth <sup>1</sup>	18 m <sup>2</sup>	12 m <sup>2</sup>	9 m <sup>2</sup>
Promotional material in the delegate kit	Yes	Yes	Yes
Advertisement in the conference program	1 page	1/2 page	1/4 page
Participation in the Career Fair (meeting with students & PhD, job offering)	Yes	Yes	Yes
Promotional gift in delegate kit	Yes	Yes	
Keynote or Speaker in a scientific session <sup>2</sup>	Keynote	Speaker	
Logo on delegate bags or badge lanyards	Yes		
« Thank you » email after the conference	Yes		
Maximum number of sponsors	2	5	10
Price (VAT Excl.)	15,000 €	8,000 €	5,000 €

### **SPONSORSHIP "A LA CARTE"**

	Price (VAT Excl.)
Promotional material on sponsors' shelves (reception area, exhibition hall)	500 €
Goodies supplied (notepad, pens,)	700 €
Coffee breaks (promotional material on buffets + acknowledgement)	1,500 €
Lunch break (promotional material on buffets + acknowledgement)	1,500 €
Logo on badge lanyards - only 2 sponsorship available	3,000 €
Logo on delegate bags - only 2 sponsorship available	4,000 €
Gala Dinner - only 1 sponsorship (promotional material + welcome speech)	4,000 €
Career Fair sponsorship - only 1 sponsorship available (introduction speech, roll-up, acknowledgement on all communication)	4,000 €

For any other suggestion that will help to increase your company's exposure at ECerS 2023, feel free to contact us to discuss a tailor-made offer: partner@ecers2023.org

<sup>&</sup>lt;sup>1</sup> See pre-equipped booth offer on next page <sup>2</sup> Speaker and topic are subject to the approval of the Organizing Committee

### **EXHIBIT PACKAGES**

PRE-EQUIPPED BOOTH	Price (VAT Excl.)
Carpet + wooden partitions + identification sign	
Equipment: 1 table + 3 chairs + 3 spotlights + electric supply	6 m² = 2,200 €
1 complimentary registration / booth	9 m² = 3,000 €
Listing of logo and company name on the conference website + program	12 m² = 4,000 €
Participation in the Career Fair (meeting with students & PhD, job offering)	.,

OPEN BOOTH - SMEs, Scientific Societies, Universities, Clusters, Editors	Price (VAT Excl.)	
3m² open area: 1 high table + 3 high chairs + electric supply + identification sign		
1 complimentary exhibitor pass / booth	1 E00 <i>E</i>	
Listing of logo and company name on the conference website + program	1,500 €	
Participation in the Career Fair (meeting with students & PhD, job offering)		

The exhibition will be held from Monday 3 July mid-day to Wednesday 5 July end of day. It will take place in the 3,000m<sup>2</sup> Forum halls, accommodating industrial, academic and institutional exhibitors, posters exhibition, and all coffee breaks and lunches.

- Set-up on Monday 3 July morning
- Disassembly on Wednesday 5 July evening

Exhibit booking available online on www.ecers2023.org

You will be contacted to select your booth on the exhibit floorplan. If you want to select it before booking, please contact us at @: partner@ecers2023.org





Conference & Exhibition of the European Ceramic Society

### CONTACTS

The ECerS 2023 team will be pleased to provide further explanations about the various partnership opportunities and help you define the optimal options to be a partner or exhibitor at ECerS 2023. Do not hesitate to contact us!

Your partnership contacts

- Pr. Jérôme Chevalier, INSA-Lyon, University
- Pr. Sylvain Meille, INSA-Lyon, University
- Pr. Jacques Poirier, Groupe Français Céramique

@: partner@ecers2023.org

Logistic and administration

INSIGHT OUTSIDE

@: partner@ecers2023.org

Tel: +33 6 51 29 47 90

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ww.b-rob.com, Frédéric Prochasson, Marie Perrin.